

inside track

Toast newly warm France

Northwest Airlines will fly daily from the Twin Cities to Paris in 2008. The French elected a president who is friendly to America. The French ambassador got a warm greeting in Minnesota last fall. And the catcalls have subsided over the French refusal to join in the invasion of Iraq.

It's time to celebrate French connections anew, says the Minnesota chapter of the French American Chamber of Commerce. It will be host of the annual Beaujolais Nouveau from happy hour to midnight Nov. 16 at Windows on Minnesota, atop the IDS Center. The \$85-per-person event, featuring live music and a traditional French country-style meal, is the main fundraising event of the chapter, which sponsors events and speakers of common interest to foster commercial and cultural ties.

More information: 763-218-4578.

Learning Asian manners

St. Paul author Mary Murray Bosrock is out with another book to help American businesspeople with some history and the dos and don'ts of business etiquette in 16 Asian countries.

Bosrock, who has been cited by the Minnesota Trade Office, ambassadors and businesspeople for her easy-to-understand insights into local customs, takes on China, Vietnam and India — countries being visited by more Minnesotans for both commerce and vacations.

Bosrock can teach you how to greet your hosts and get the meeting off to a great start. For more information about "[Asian Business Customs & Manners](#)," go to www.meadowbrookpress.com.

Green is gold in St. Paul

More than 500 people are expected to attend the Northland Bioneers Conference in St. Paul starting Friday — up from 300 last year as the concept that "green is good" gets some Al Gore traction. The \$94-per-person conference is at the UAW Ford Training Center on Ford Parkway.

"Bioneer" is short for biological pioneer. The Minnesota conference is one of 22

regional conferences to examine how business, society and culture can work with environmental issues.

Topics will include sustainable food and farming, ecological design and the conservation of biological and cultural diversity.

NEAL ST. ANTHONY, DAVID PHELPS

